Potatoes & Root Vegetables

"We've noticed much better penetration
——and retention
of moisture in our high pH soils resulting
in healthier, mellower soils with easier
harvest of our spuds; as well as
significant

reduction in scale in our cooling tower and much more uniform mist in our cooler using Magnation's systems."

- AJ Ochoa, Terra Gold Farms, Othello, WA

"We put one of Magnation's water treatment units in a field of potatoes with 3/4 mile rows. One pivot had the unit installed and one did not. The pivot with the unit was watered two revolutions less and we also applied less fertilizer. Our soil petioles read higher all year on the pivot with the unit."

- Bryan Searle from Searle Farms, Shelley, ID

"I put one of the Magnation units on my domestic well. I was amazed at its ability to eliminate my hard water deposits and the stains on my faucets are gone. I am very well pleased with the outcome."

- Dean Johnson, Kimberly, ID

"Our sugar beets have bigger tops and look healthier with less stress. We're seeing better absorption where we previously had spots that looked like concrete. The treated area are now more vegetative and getting

more——uniformity.

We're also stretching our water."

~ Justin Hunter, Heyburn, ID

"The field where we've installed the Magnation system was one of our top producing fields."

~ Ryan Ashcroft, Hamer, ID

"I chose soil-diverse fields for my potatoes to experiment on. The treated fields had more uniformity and healthier crops, using less water."

~ Brendon Rockey, Rockey Farms, Center, CO

"Wayne feels this crop is the highest quality he has grown since he started

Soil Permeability, Water Penetration & Soil Penetration, Soil Moisture Retention, Surface Runoff

"We're noticing better water infiltration and water/soil moisture retention using Magnation's water systems."

~ Tony Azevedo, Stone Land Company, Lemoore, CA

"Due to better penetration and water retention in the soil, we've cut back water use significantly while improving the quality of our grapes."

- John Zaninovich, Merritt Farms, Porterville, CA

"Works as effective as gypsum in leeching fields"

- Grimmway Farms, Imperial Valley, CA "I'm getting better penetration and my almond trees are looking great. I also noticed my pH dropped from 8.0 to 7.3. My wife is impressed with the plants around the house."

~ Fred Scott, Atwater, CA

"There was a night and day difference where we have the calcium issues. We're also seeing better water infiltration and moisture retention. Our soils are mellower and our trees look healthier in comparison to where we use sulfuric acid."

~ Robert Jones, Robert Jones Farms, Fresno, CA

"Our onions look great this season we're noticing better soil penetration."

 \sim Jeff Schmiederer, Schmiederer Farms, Mendota, CA

"Magnation's water system causes better water penetration for my vegetable crops and I use less water."

- Matthew Englehart; Be Love Farm, Vacaville, CA

"We've seen that the leaves on the alfalfa were longer. We also found that the water was penetrating 4-6" deeper on the treated acreage. Even in the pivot tracks, the water penetrated better. Another noticeable difference was reduced wind drift on the treated water."

~ Steve Shively, North Terreton, ID

"We saw improvement in infiltration despite our high calcium and sodium. We

farming. From mid July, he only had to put on .6" every 2.5 days compared to .75"- .8" in previous years. He used 50 units less Nitrogen this year compared to previous years, although in all fairness feels he used to much those years. Vegetation was bigger and most uniform for Norkota 3's compared to any previous year." Read full report.

~ Wayne Wedel's Crop Summary, Monte Vista, CO

"I've farmed potatoes on this difficult, high-salt block for ten years and never got this kind of quality, uniformity, and yield...using less water!"

- Matt Seay, John M. Seay Farms, Bunnell, FL

"I have noticed a better water penetration and water holding longer in the soil, more uniformity and higher yields on my potatoes."

- "J. Prim Parker", Parker Farms, Hastings,

Corn

- "More vigorous corn, higher yields with less water and fertilizers with the Magnation system."
- ~ Gerald Miller, Spaulding, NE
 "My cattle look healthier, my corn is
 looking really great and my water tastes
 better."
- ~ Gerry Konan, Juniata, NE
 "With salt build up in our soil after
 installing Magnation we've been getting
 225 to 260 bushel corn and no salt
 issues."
- ~ Rex Whalen, Leoti, KS
- "Better 8% to 10% (\$7000) net gain in winter wheat. Healthier stands in our corn; I'm happy to recommend Magnation to our local farmers."
- ~ Nate Meile, Meile Farms, Hugoton, KS
 "We have a Magnation system installed
 on the third tower of our pivot; corn looks
 really good I'm convinced that the
 Magnation system is helping our soil. I'm
 very happy with it"
- ~ Bruce Miller, Zenda, KS
- "As soon as I put this system on, I noticed my pressure dropped and

yielded heavy on the barley—over 150 bushel per acre, average yield per acre is 129 bushels. I'm impressed with using the Magnation system. We're noticing better soil penetration, less run off and improvement on water flow."

~ Keith Nickerson, Howe, ID

"Our sugar beets have bigger tops and look healthier with less stress. We're seeing better absorption where we previously had spots that looked like concrete. The treated area are now more vegetative and getting more uniformity. We're also stretching our water."

~ Justin Hunter, Hevburn, ID

"Our water absorbtion rate is better using less water on that circle and didn't have to spray for insects."

~ Ty Ryland, Monte Vista, CO

"Germination is good and quick, with better water penetration and moisture retention. The quality of our sedan barley was much better at 53 pounds per bushel. Didn't have to spray for insects which saved us \$3 to \$4 per acre including time, material and equipment. We also had a .4 to 1/2 ton per acre in increase of our hay in the first cutting using the Magnation system vs. control."

~ Gary Dickey, Del Norte, CO

"Noticing better water penetration and stretching our water in our wells; my wife loves the system at home with softening of the water."

~ Frank Brand, Frank Brand Dairy, Lovington, NM

"On our winter wheat we had a 10 bushel difference on 100 acres: 95 bushels with Magnation unit, and 85 bushels in our control field. We noticed better infiltration and greener plants."

- ~ Shane Grevins, Chapman, NE
 "We're seeing less run off and the ground
 is holding the moisture better. We're
 installing more Magnation systems."
- ~ Jarvis Garetson, Sublette, KS "Mellower soils."
- ~ Robert Long, Owasso, OK

"Crop is looking great with less water used, didn't have to spray for spider mites on our corn field, wetter field two feet down, probe goes in easier."

immediately had better water flow. With drought conditions here in Kansas, my neighbors said my corn should be burned up by now... yet we're still going strong."

- Western Kansas Corn Farmer, Summer 2011

The result: 10-30% increase in bushels harvested during drought conditions. "I've been using the Magnation unit on my sprinkler and sprayer; my corn has never looked this dark green and I'm not seeing the calcium deposit build up on my sprinkler."

- ~ Anson Pansner, Oklahoma Panhandle & Dighton, KS
- "Crop is looking great with less water used, didn't have to spray for spider mites on our corn field, wetter field two feet down, probe goes in easier."
- ~ Chuck Eitemiller, Armour, SD
- "Our worst field has become one of our top performing fields. We're recommending Magnation systems to our neighbors."
- ~ Paul Harker, Beryl, UT
- "In my thirty years of farming, I haven't seen corn like this. We got 27% increase in yields using the Magnation system."
 To see pictures, click here.
- Chuck Dees; Drip 2000 Irrigation, Mendota, CA

Orchards

"Using the Magnation water treatment has ______noticeably reduced the quantities of our inputs. We are using significantly less than other _____pomegranate

growers in the area."

- Mike Etchegoinberry, Etchegoinberry Farms, Mendota, CA
- "I'm getting better penetration and my almond trees are looking great. I also noticed my pH dropped from 8.0 to 7.3. My wife is impressed with the plants around the house."
- ~ Fred Scott, Atwater, CA
- "I've noticed Greener pistachio trees where I have installed the Magnation

- ~ Chuck Eitemiller, Armour, SD
 "I have noticed a better water
 penetration and water holding longer in
- penetration and water holding longer in the soil, more uniformity and higher yields on my potatoes."
- "J. Prim Parker", Parker Farms, Hastings, FL

View recent Pure Sense moisture results on almonds in Chowchilla. Blue vertical lines reflects date of installation (6/2/13). Notice moisture gains spiked at various depth up to

previously never shown these

—moisture gains.

Farm has noticed gains in system pressure covering more zone. Data provided by independent consulting firm.

Scale Removal

"I've been using the Magnation unit on my sprinkler and sprayer; my corn has never looked this dark green and I'm not seeing the calcium deposit build up on my sprinkler."

- ~ Anson Pansner, Oklahoma Panhandle & Southwestern Kansas
- "I put one of the Magnation units on my domestic well. I was amazed at its ability to eliminate my hard water deposits and the stains on my faucets are gone. I am very well pleased with the outcome."
- Dean Johnson, Kimberly, ID
- "I like what I'm seeing at home, with removal of scale in the pipes and what the Magnation unit is doing with our water hardness. I'm

putting it on

- my pivot."
- ~ Steve Nelson, Sloan, IA
- "We had improved yields and quality of our Radicchio using Magnation's water system and significant reduction in scaling in our cooling tower."
- Jeff Marchini; J.Marchini Farms, Le Grand, CA, Former Farm Bureau President
- "Our scale was way down on our lines and we didn't have to clean or change any of our emitters; the hardness of our water home went down from from 40 to

system than the rest of my fields."

~ Sam Fisher, Madera, CA

"There was a night and day difference where we have the calcium issues. We're also seeing better water infiltration and moisture retention. Our soils are mellower we have to always clean the scale off and our trees look healthier in comparison to where we use sulfuric acid."

~ Robert Jones, Robert Jones Farms, Fresno, CA

"We're noticing better water infiltration and water/soil moisture retention using Magnation's water systems."

~ Tony Azevedo, Stone Land Company, Lemoore, CA

"I saved \$9000 alone by using 30% less insecticides due to better solvency of my water, gained an extra zone due to the increase in my water flow as my pressure increased from 20 psi to 25 psi, the spray out of my wheat sprayer came out consistent the size of a pen head without any drops, the leaf "yellow" burn at the bottom of our peach trees towards the end of the season were reduced by 90% from last year. That's why we're putting the Magnation units on all of our pumps and the sprayer we have."

~ Bryan Noland, Noland Farms, Palisades, CO

"We use evaporative coolers in this part of the country, in middle of the season we have to always clean the scale off the pads; this year was spotless, clearest water, absolutely absent of scale—using substantially less water with our micro sprinklers on our pecan trees. My wife is very happy with her flower garden and the Magnation Systems we've purchased. We're not having the salt and calcium We're recommending Magnation to our family and friends. I just thought I call and tell you that."

~ Mike Peschka, Anthony, NM

Row Crops

"My baby spinach yield was over 35% higher with the Magnation unit. It gave me uniformity of seed germination so I could harvest all at the same time."

4."

~ Paul Johl, Peach Grower, Yuba City,

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~ Mike Peschka, Anthony, NM

Calcium, Salts

"We saw improvement in infiltration despite our high calcium and sodium. We yielded heavy on the barley—over 150 bushel per acre, average yield per acre is 129 bushels. I'm impressed with using the Magnation system. We're noticing better soil penetration, less run off and improvement on water flow."

~ Keith Nickerson, Howe, ID

"There was a night and day difference where we have the calcium issues. We're also seeing better water infiltration and moisture retention. Our soils are mellower and our trees look healthier in comparison to where we use sulfuric acid."

~ Robert Jones, Robert Jones Farms, Fresno, CA

"Very happy with the Magnation unit. issues like we were having before." "With salt build up in our soil after installing Magnation we've been getting 225 to 260 bushel corn and no salt issues."

~ Rex Whalen, Leoti, KS

Boron Toxicity, Sulfur Problems and Nitrogen

- Wayne Gularte, Rincon Farms, Gonzales, CA
- "We had an 800 pound per acre increase in our spinach program using Magnation's water system as well as reduction in our water use."
- -Mike Thorp; Tanimura & Antle, Soledad, CA

—reduction in

scaling in our cooling tower."

- Jeff Marchini; J.Marchini Farms, Le Grand, CA, Former Farm Bureau President
- "Due to better penetration and water retention in the soil, we've cut back water use significantly while improving the quality of our grapes."
- John Zaninovich, Merritt Farms, Porterville, CA
- "We're noticing better water infiltration and water/soil moisture retention using Magnation's water systems."
- ~ Tony Azevedo, Stone Land Company, Lemoore, CA
- "During our last harvest season we achieved a 21% increase in yield of our broccoli using Magnation's water systems."
- Scott Howington; Farmer, Imperial Valley, CA
- "Using Magnation's system helped with my hard water problem, increased my crop yield and improved plant quality."
- Matt Hayes; Bounty of the Valley, King City, CA
- "Magnation's water system causes better water penetration for my vegetable crops and I use less water."
- Matthew Englehart; Be Love Farm, Vacaville, CA
- "A dramatic difference with our boron

"A dramatic difference with our boron toxicity and sulfur. With high boron levels we were able to grow strawberries and peppers; and our

went away after installing Magnation's water systems."

- ~ Pat Herbert, Hollister, CA
- "Wayne feels this crop is the highest quality he has grown since he started farming. From mid July, he only had to put on .6" every 2.5 days compared to .75"- .8" in previous years. He used 50 units less Nitrogen this year compared to previous years, although in all fairness feels he used to much those years. Vegetation was bigger and most uniform for Norkota 3's compared to any previous year." Read full report.
- ~ Wayne Wedel's Crop Summary, Monte Vista, CO

Water Savings

- "We had an 800 pound per acre increase in our spinach program using Magnation's water system as well as reduction in our water use."
- ~ Mike Thorpe, Soledad, CA
- "Due to better penetration and water retention in the soil, we've cut back water use significantly while improving the quality of our grapes."
- John Zaninovich, Merritt Farms, Porterville, CA
- "Noticing better water penetration and stretching our water in our wells; my wife loves the system at home with softening of the water."
- ~ Frank Brand, Frank Brand Dairy, Lovington, NM
- "Our sugar beets have bigger tops and look healthier with less stress. We're seeing better absorption where we previously had spots that looked like concrete. The treated area are now more vegetative and getting more uniformity. We're also stretching our water."
- ~ Justin Hunter, Heyburn, ID
- "I chose soil-diverse fields for my

toxicity and sulfur. With high boron levels we were able to grow strawberries and peppers; and our sulfur smell went away after installing Magnation's water systems."

- ~ Pat Herbert, Hollister, CA
- "Our onions look great this season we're noticing better soil penetration."
- ~ Jeff Schmiederer, Schmiederer Farms, Mendota, CA

Hay, Alfalfa, Grain, Barley, Wheat, Sorgum

"We've had a .4 to 1/2 ton increase on our hay using the Magnation unit."

- -Gary Dickey, Monte Vista, CO
- "Germination is good and quick, with better water penetration and moisture retention. The auglity of our sedan barley was much better at 53 pounds per bushel. Didn't have to spray for insects which saved us \$3 to \$4 per acre including time, material and equipment. We also had a .4 to 1/2 ton per acre in increase of our hay in the first cutting using the Magnation system vs. control."
- ~ Gary Dickey, Del Norte, CO
- "On our winter wheat we had a 10 bushel difference on 100 acres: 95 bushels with Magnation unit, and 85 bushels in our control field. We noticed better infiltration and greener plants."
- ~ Shane Grevins, Chapman, NE "Better 8% to 10% (\$7000) net gain in winter wheat. Healthier stands in our corn; I'm happy to recommend Magnation to our local farmers."
- ~ Nate Meile, Meile Farms, Hugoton, KS "Water is clearer as it comes out from the sprinkler. In the field we installed the unit we were running 500 GPM's and it produced 20 tons of sorgum silage per acre vs. in the field next to it we were running 700 GPM's and it produced 18 tons per acre; that tells you the story."
- ~ Larry Ryan, Burdett, KS
- "We've seen that the leaves on the alfalfa were longer. We also found that the water was penetrating 4-6" deeper on the treated acreage. Even in the pivot

potatoes to experiment on. The treated fields had more uniformity and healthier crops, using less water."

- ~ Brendon Rockey, Rockey Farms, Center, CO
- "Wayne feels this crop is the highest quality he has grown since he started farming. From mid July, he only had to put on .6" every 2.5 days compared to .75"- .8" in previous years. He used 50 units less Nitrogen this year compared to previous years, although in all fairness feels he used to much those years. Vegetation was bigger and most uniform for Norkota 3's compared to any previous year." Read full report.
- ~ Wayne Wedel's Crop Summary, Monte Vista, CO
- "Our water absorbtion rate is better using less water on that circle and didn't have to spray for insects."
- ~ Ty Ryland, Monte Vista, CO
- "More vigorous corn, higher yields with less water and fertilizers with the Magnation system."
- ~ Gerald Miller, Spaulding, NE
- "We're getting good results, our pressure dropped by 10 pounds and we used 25% less water & getting softer water in the house."
- ~ Brad Simon, Hoxie, KS
- "Water is clearer as it comes out from the sprinkler. In the field we installed the unit we were running 500 GPM's and it produced 20 tons of sorgum silage per acre vs. in the field next to it we were running 700 GPM's and it produced 18 tons per acre; that tells you the story."
- ~ Larry Ryan, Burdett, KS
- "We had electrical savings and our wells with the Magnation systems didn't run out like the wells without the Magnation system."
- ~ Tom Law, Cold Springs, TX
- "We use evaporative coolers in this part of the country, in middle of the season we have to always clean the scale off the pads; this year was spotless, clearest water, absolutely absent of scale—using substantially less water with our micro sprinklers on our pecan trees. My wife is very happy with her flower garden and

tracks, the water penetrated better.
Another noticeable difference was reduced wind drift on the treated water."
~ Steve Shively, North Terreton, ID
"We like it. It makes our skin softer. And makes our grass grow faster and greener. And the water tastes better. Our dish water runs better and we use less soap."

- ~ Steven J. Bishop, Blackfoot, ID
 "We saw improvement in infiltration
 despite our high calcium and sodium. We
 yielded heavy on the barley—over 150
 bushel per acre, average yield per acre
 is 129 bushels. I'm impressed with using
 the Magnation system. We're noticing
 better soil penetration, less run off and
 improvement on water flow."
- ~ Keith Nickerson, Howe, ID
 "The field where we've installed the

Magnation system was one of our top producing fields."

- ~ Ryan Ashcroft, Hamer, ID
- "Our worst field has become one of our top performing fields. We're recommending Magnation systems to our neighbors."
- ~ Paul Harker, Beryl, UT
- "19 bale increase on our 10 acre controlled trial. Increased new growth and yield with one irrigation"
- Peter LoBue; LoBue Farms, Los Baños, CA

Cattle

- "My cattle look healthier, my corn is looking really great and my water tastes better."
- ~ Gerry Konan, Juniata, NE

Poultry

Poultry House 2 is outperforming the other houses by 7500 to 15000 pounds using the Magnation System."

~ Mark Litman, Seville, OH

the Magnation Systems we've purchased. We're recommending Magnation to our family and friends. I just thought I call and tell you that."

~ Mike Peschka, Anthony, NM

Water Flow & Energy Savings

"We've noticed a 5 pound drop in pressure and increase in our water flow."

- ~ Grant Ashcraft, Sugar City, ID
- "We saw improvement in infiltration despite our high calcium and sodium. We yielded heavy on the barley—over 150 bushel per acre, average yield per acre is 129 bushels. I'm impressed with using the Magnation system. We're noticing better soil penetration, less run off and improvement on water flow."
- \sim Keith Nickerson, Howe, ID
- "My pivot is 12 miles from our pump. After installing the Magnation System, our 250 GPMs went up to 285 GPMs."
- ~ Gale Schaffer, Albion, NE
- "I saved \$9000 alone by using 30% less insecticides due to better solvency of my water, gained an extra zone due to the increase in my water flow as my pressure increased from 20 psi to 25 psi, the spray out of my wheat sprayer came out consistent the size of a pen head without any drops, the leaf "yellow" burn at the bottom of our peach trees towards the end of the season were reduced by 90% from last year. That's why we're putting the Magnation units on all of our pumps and the sprayer we have."
- ~ Bryan Noland, Noland Farms, Palisades, CO
- "We're getting good results, our pressure dropped by 10 pounds and we used 25% less water & getting softer water in the house."
- ~ Brad Simon, Hoxie, KS
- "As soon as I put this system on, I noticed my pressure dropped and immediately had better water flow. With drought conditions here in Kansas, my neighbors said my corn should be burned up by now... yet we're still going strong."

Bananas

"Using very saline water for irrigation (3,300TDS)... please note that the results so far are incredible and we are expecting the yields to start producing within the next two month. Minimal amounts of fertilizers and iron were given to those yields. Another section of the farm was planted with the same bananas and were given untreated water (also 3,300TDS) but never made it to the third month. Attached are some dated photos for this controlled trial. Read more...

- Jamal Armoush; Amman, Jordan

Home, Health & Beauty

"We like it. It makes our skin softer. And makes our grass grow faster and greener. And the water tastes better. Our dish water runs better and we use less soap."

- ~ Steven J. Bishop, Blackfoot, ID
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 domestic well. I was amazed at its ability
 to eliminate my hard water deposits and
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- ~ Frank Brand, Frank Brand Dairy, Lovington, NM

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- Western Kansas Corn Farmer, Summer 2011

The result: 10-30% increase in bushels harvested during drought conditions. "We had electrical savings and our wells with the Magnation systems didn't run out like the wells without the Magnation system."

~ Tom Law, Cold Springs, TX

"Got the tests back from the lab, the Magnation System reduced the water hardness from 93.3 to 65.8 grains. a 30% reduction in hardness is significant in terms of percentages. Also we're able to fill up our container 7 minutes faster and not have the thick material to stick on the side of the

container."

~ Don Taylor, President, NaEx Corp, Poulenger USA, Fertilizer Manufacturer, TX

Less Chemical Use

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- "We're getting good results, our pressure dropped by 10 pounds and we used 25% less water & getting softer water in the house."
- ~ Brad Simon, Hoxie, KS
- "Our water tastes better, and our plants are looking good around the house. We're

-recommending

it to our son who farms."

- ~ Glenda and Earl Berlier, Lakin, KS
 "After installing the Magnation System
 we haven't had to put salt in our softener
 at home and our laundry is coming out
 cleaner than when were running the
 softener."
- ~ Lyle Nunnenkamp, Sutton, NE
 "My cattle look healthier, my corn is
 looking really great and my water tastes
 better."
- ~ Gerry Konan, Juniata, NE
- "I like what I'm seeing at home, with removal of scale in the pipes and what the Magnation unit is doing with our water hardness. I'm

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 "Crop is looking great with less water
 used, didn't have to spray for spider
- mites on our corn field, wetter field two feet down, probe goes in easier." ~ Chuck Eitemiller, Armour, SD
- "These Magnation systems helped me transition away from many years of sulfuric acid use. I'm seeing good results."
- ~ Jerry Gross, Marlin, WA

Moss

"Some of our growers are not seeing the moss as they usually do after using the Magnation Systems."

Seed Germination

- "Reduction in electrostatic and separation of seeds for easier planting"
- Bolthouse Farms, Lancaster, CA
- "My baby spinach yield was over 35% higher with the Magnation unit. It gave me uniformity of seed germination so I could harvest all at the same time."
- Wayne Gularte, Rincon Farms, Gonzales, CA
- "Germination is good and quick, with better water penetration and moisture retention. The quality of our sedan barley was much better at 53 pounds per bushel. Didn't have to spray for insects which saved us \$3 to \$4 per acre including time, material and equipment. We also had a .4 to 1/2 ton per acre in increase of our hay in the first cutting using the Magnation system vs. control."
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Uniformity

"I chose soil-diverse fields for my potatoes to experiment on. The treated fields had more uniformity and healthier crops, using less water."

~ Brendon Rockey, Rockey Farms, Center, CO

"Wayne feels this crop is the highest quality he has grown since he started farming. From mid July, he only had to put on .6" every 2.5 days compared to .75"-.8" in previous years. He used 50 units less Nitrogen this year compared to previous years, although in all fairness feels he used to much those years. Vegetation was bigger and most uniform for Norkota 3's compared to any previous year." Read full report.

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"Our sugar beets have bigger tops and look healthier with less stress. We're seeing better absorption where we previously had spots that looked like concrete. The treated area are now more vegetative and getting more uniformity. We're also stretching our water."

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- Wayne Gularte, Rincon Farms, Gonzales, CA

"In my thirty years of farming, I haven't seen corn like this. We got 27% increase in yields using the Magnation system."
To see pictures of excellent uniformity and plant vigor, click here.